

Partnerships Prospectus

INNOVATE ALONGSIDE THE TOUCHSTONE
ORGANIZATION FOR EARLY-STAGE INVESTORS TO
MEET YOUR BUSINESS DEVELOPMENT AND
MARKETING GOALS.



ANGEL CAPITAL ASSOCIATION

AngelCapitalAssociation.org

ACA Partnerships

WHAT MAKES OUR PROGRAM UNIQUE

WHO IS THE ACA?

ACA is a professional society of accredited angel investors who make up the world's most prolific early-stage investment class. The association is the largest professional development organization for angel investors in the world deploying more than \$650 million in early stage capital each year. ACA provides an insider perspective that can help you make smart investment decisions.

- **Prolific:** Angel investors support up to 90% of outside equity raised by startups (after friends and family)
- **Jobs:** over a 25-year period, firms younger than five years accounted for all of the net new jobs in the U.S.
- **Economic growth:** research shows that the largest growth comes from high-growth, innovative startups, the kind angels fund

ORGANIZATIONAL OVERVIEW NOTES:

- ACA member groups invested \$692 million in 2022.
- Angel groups individually invest about \$4.8 million per year across multiple companies.
- Angel portfolio companies leverage their angel investments to raise \$5 billion total.
- Individual angel groups invested in 13.8 companies on average.
- The median exit multiple of invested capital remains strong at 1.5X.

BY THE NUMBERS

15,000+

Member accredited angel investors

230+

Angel groups, accredited platforms and family offices.

30,000+

Entrepreneurial companies in ACA member investment portfolios.

Annual Partnerships



We refer to our clients as Partners and not Sponsors or Vendors, and the distinction is essential to our core values. ACA's most successful partnerships provide meaningful connection with our membership on an annual basis. All ACA partnerships are highly customized to ensure a partnership with the ACA fits seamlessly into your growth strategy.

THE ACA DIFFERENCE:

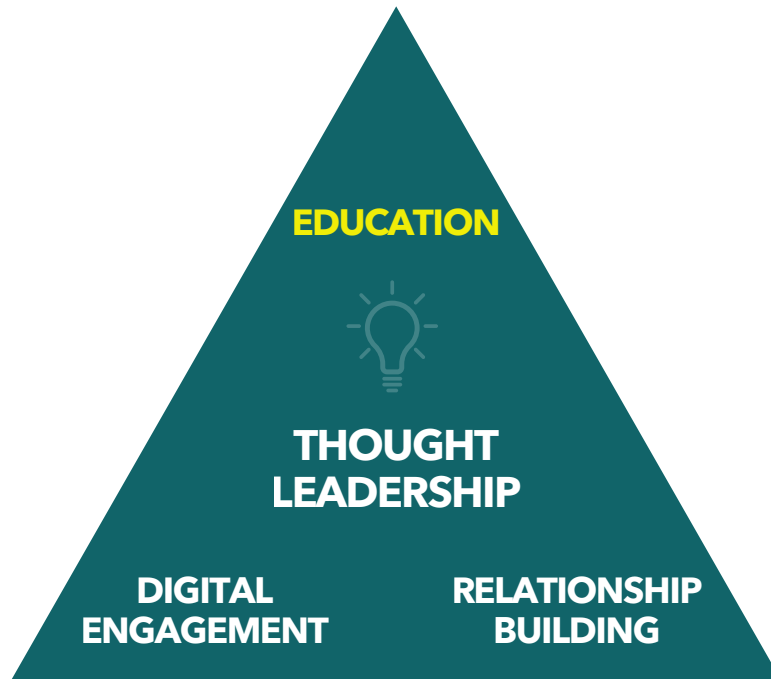
- Annual, multi-touchpoint partnerships.
- Each partnership is customized to tell your organization's unique story and align your goals to those of the ACA.
- Focused on win-win partnerships where each side provides value beyond dollars and cents.
- ACA leadership and the Board of Directors are directly engaged and fully invested in the success of each partnership.

KEY BENEFITS EXCLUSIVE TO ANNUAL PARTNERS:

- Dedicated partnership announcement to ACA's full membership.
- Introductory presentation to ACA's Board of Directors, who lead many of the country's largest and most influential angel groups.
- Nominate your organization's thought leaders to become ACA education experts to lead coveted Angel University education opportunities.
- Access to exclusive ACA annual partner logo.
- And more!



THE 3 PILLARS OF PARTNERSHIP



EDUCATION:

To establish strong thought leadership, position your organization as a go-to educational resource for the angel investment community. By providing valuable insights and knowledge, you can foster trust and credibility while effectively engaging your audience. It also allows you to stay top-of-mind when your will-be customers are making purchasing decisions.

“If angels trust you as a knowledge expert, they will trust you as a partner,”

Dr. Ronald Weissman, ACA Board Chair, Angel-Investing Expert

ANN AND BILL PAYNE ACA ANGEL UNIVERSITY:

Ann and Bill Payne’s ACA Angel University is built to deliver cutting-edge insights, practical tips and lessons learned for early-stage and mature investors. All courses are taught by experienced angels.



HOW OUR PARTNERS HAVE PUT THIS INTO ACTION:

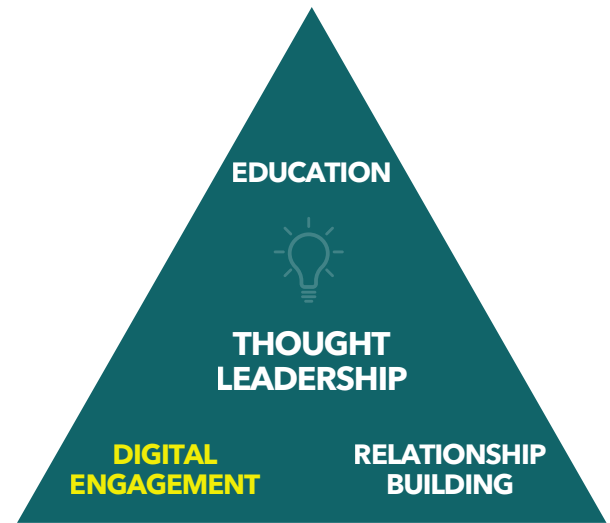
- Angel university webinars.
- Investor and Startup digital toolkits.
- In-person or digital AU courses.
- Joint white papers.

THE 3 PILLARS OF PARTNERSHIP

DIGITAL ENGAGEMENT:

At the ACA, we work hard to ensure our partners meaningfully connect with our membership and general audiences on a month-to-month basis. When our Partners cannot connect with our membership in-person, digital engagement ensures your message and resources are being received by investors throughout the year.

We offer the opportunity to work together to amplify your resources and expertise to our members and the global entrepreneurial ecosystem.



HOW OUR PARTNERS PUT THIS INTO ACTION:

- Quarterly Call to Action email campaigns.
- Partner interviews and spotlights.
- Member surveys.
- ACA digital publications (Angel Insights Monthly, eNews, blog posts).
- **Additional opportunities NOW available for the Angel Funders Report**, an annual report that increases awareness about angel investor activity and builds a deeper understanding of the investing environment, trends and returns that is read by governmental agencies, policymakers, group leaders, ecosystem builders and individual investors.



LINKEDIN PRESS RELEASE



ENEWS DIGEST, AVERAGE
55% OPEN RATE



ANGEL FUNDERS
REPORT

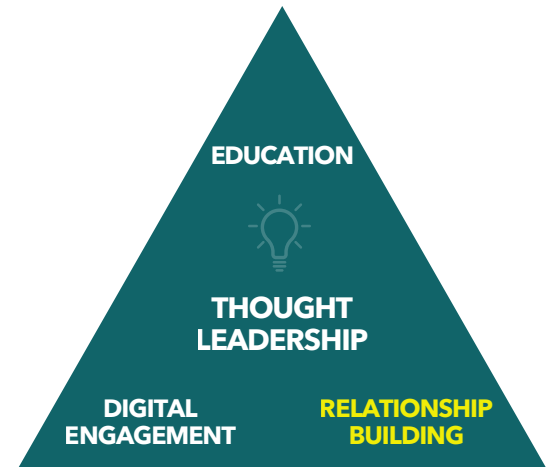
THE 3 PILLARS OF PARTNERSHIP

RELATIONSHIP BUILDING:

Whether in-person or virtually, ACA mobilizes its leadership to open rare doors to our partners, shortening the timeline for meaningfully connecting with angel investors and group leaders from months or years to minutes and days.

ACA works closely with its partners to build and execute strategies designed to cultivate lifelong relationships with investment community leaders.

ACA's core events provide the optimal opportunity to build in-person relationships with nationwide investors, allowing our partners to lean in and meaningfully participate in key discussions investors are holding every day.



HOW OUR PARTNERS PUT THIS INTO ACTION:

- 60-minute education sessions.
- Focus groups.
- Leadership roundtable discussions.
- Private ACA-Partner dinner.
- Custom receptions and events.
- Opportunity to present to the ACA Board of Directors.
- Open invitation to the Summit of Angel Investing.



EDUCATIONAL
WEBINARS,
EXPERTISE BUILDING



WEBINAR: LEARN
ABOUT US



Media & Communications



VALUE-DRIVEN , 1ST PARTY CONTENT:

- Articles that lead with value first to our members and general audiences, allow you to demonstrate your knowledge and can position you as the expert of your field.
- Articles have an established distribution strategy that includes coverage in our newsletters, publication on our website as a blog post, high-profile as a LinkedIn article and promotion across social media platforms.



COMMUNICATION AND OUTREACH CHANNELS:

- **eNews goes out to 9,700+** member leaders a week.
- Angel Insights Monthly goes out to **25,000 members and nonmembers monthly**.
- Our emails garner **40%-50% open rate (far above industry averages)**.
- **ACA publications touch 65,000+** total member and nonmember angel investors and entrepreneurs monthly.



SOCIAL MEDIA:

- LinkedIn – **12,396 + Angels and entrepreneurs**.
- Private LinkedIn Group – 1,000+ Angels and entrepreneurs.
- X – 7,254+ Angels and entrepreneurs.
- Facebook – 3,500+ Angels and entrepreneurs.
- Instagram – more than 300 followers entrepreneurial ecosystem builders & more.



HOT TOPICS AND WEBINARS:

- Average of 2 webinars per month.
- Average of 50-100 registrations.

BY THE NUMBERS

40-55%

Open rate on regular email communications consistently.

12,396

Active and engaged investors and ecosystem builders on LinkedIn.

65,000+

ACA publications touch 65,000+ total member and nonmember angel investors and entrepreneurs monthly.

ACA MEMBER ANGELS AND ANGEL GROUPS INVEST IN MORE THAN 4,000 STARTUPS ANNUALLY.

ACA's Syndication Program platform, launched in August 2024, is one of the largest efforts in the country to connect ACA's 250+ angel groups through the association's syndication platform and four syndication groups.

Our Syndication Partnership Program is designed to provide opportunities to **build meaningful relationships with entrepreneurs and angel group leaders** that connect with thousands of startups every year.

Syndication Partnership Benefits:

- **PR:** Partners are announced via a dedicated blog post and social media channels to ACA's full membership and reach.
- **Presenting Benefits Pitch:** Partners are given a presentation session to ACA's syndication leaders to discuss your organization and its value proposition.
- **Participation in Real Time:** Designated partner attendee may join all ACA monthly syndication Zoom meetings and participate fully.
- **Communications:** Partners are given a dedicated email blast to all 15,000+ ACA members on a topic of relevance to the syndication partner.
- **Thought Leadership through Education:** Syndication Partners can contribute to educational programs as educators and subject matter experts.
- **Brand Building:** Partner's linked logo to be included on all syndication emails as well as the ACA's syndication platform itself.



ACA Syndication - META Northeast						
Northeast Deals						
Company	Description	Lead Group Deal Lead Name	Security Type Rate at Valuation/Cap % Raised	Special Interest Qualifications Syndication Group	Links	Details
Sauvix Inc.	Sauvix is developing transformative targeted cancer therapies harnessing next generation antibodies.	Ruben Hood Ventures	Priced round \$2,000,000 at \$14,870,577 Starting 67%	Northeast, Life Sciences	Slides	Vote
Smart Response Technologies, Inc.	Patented AI public safety SaaS eradicates 911 phone & radio miscommunication between dispatchers and first responders.	Angel Roundtable	Convertible note \$1,000,000 at \$9,500,000 Lead Start Now	SouthEast, Northeast	Slides Ex Summary Quid Profile	Vote
SurfRay Scientific Inc.	SurfRay is an advanced material manufacturer that develops electrical interconnection technology for flexible electronics.	Golden Seeds	SAFE \$2,000,000 at \$23,000,000 AI Lead 175%	Northeast	Slides	Vote
Orava, Inc.	Orava, Inc. develops radio frequency chips for the next generation wireless networks in defense, satellite communications and 5G/6G.	Golden Seeds	Priced round \$2,500,000 at \$20,000,000 AI Lead 80%	Northeast, Growing Women's Capital	Slides Quid Profile	Vote



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SIEMENS

INNOVATION FUNDERS SHOWCASE



GET THE TOOLS, RESOURCES AND NETWORK TO COMPLETE YOUR FUNDRAISING NOW AND INTO THE FUTURE.

GET YOUR PORTFOLIO COMPANIES IN FRONT OF ANGELS AT SUMMIT!

ACA's Innovation Funders Showcase (IFS) is like no other. This is not your traditional pitch event. Investors are in attendance not only to make personal investment decisions, but also to bring the next hot commodity back to their home angel group for further investment consideration. Groups regularly report that they have received IFS exposure and continue to receive screening invites from ACA member groups months after their initial pitch. ACA offers an incredibly efficient and economical path to capital that can pay dividends for months following the presentation. Stand out among Angel Group leaders, ignite innovation.

WHAT YOU GET: ACCESS THAT GOES WELL BEYOND THE MAIN-STAGE PITCH.

- **Market** your company in advance of Summit through our promotional communications and on the Summit website.
- **Excite** investors before and after the Summit through the ACA AngelCatalyst syndication platform.
- **Pitch** your company in a dedicated plenary presentation for all attendees
- **Showcase** your company in our full-color, printed booklet that goes to each attendee and digitally to the full ACA Membership.
- **Fully Participate** in the Summit of Angel Investing Two Complimentary Registrations (valued \$1,890-2,990).
- **Receive expert mentor coaching** by seasoned angels.
- **Exhibit** table for the duration of Summit for meaningful one-on-one conversations with investors.



INNOVATION FUNDERS SHOWCASE

Stand out among Angel Group leaders, ignite innovation.

ACA invites investors and other supporters to nominate promising, innovative companies and their founders. Our goal is to provide these companies with national and international visibility that leads directly to meaningful financial and non-financial support before, during and after the ACA Summit.

- **Stage of Development:** Currently raising Pre-Seed to Series B rounds.
- **Industry:** Any sector with large, high-growth opportunity. Although sector interest varies depending on investor thesis.
- **Syndication:** Companies must be willing to accept funding from a broad and diverse geographic base consisting of multiple angel groups and/or accredited investors.

How it Works.

Selected companies that have been nominated will present a member-coached pitch to investors attending the event. Each company will be given a two-minute plenary presentation, which is intended to provide a high-level overview and capture the interest of the audience. The Showcase features more than 32 presenting companies; this round will be opened to all Summit attendees as well as all ACA members.

"The ACA Summit of Angel Investing was the most impactful event that we have attended, hands down. We significantly expanded our network of angel investors on a nationwide basis through face to face meetings...in just a few short days," Jon Teaforde, CEO, Green Steel Environmental.



The Innovation Funders Showcase is limited to 32 companies

- One Showcase Company / One Nominator \$4,500
- Two or More Showcase Companies / One Nominator \$4,000 each

THE SUMMIT OF ANGEL INVESTING



About the Summit of Angel Investing

The Angel Capital Association is the leading source for angel investor education, advocacy and collaboration in North America. The highlight of the year is the ACA Summit of Angel Investing, which takes place each year in a city or region with a strong angel investing community. Investors, entrepreneurs and ecosystem builders from across the US and the world will attend the Summit at the Westin Westminister for 2026. The Summit will be chaired by Rockies Venture Club Executive Director and ACA Board Member Kevin Kudra.

The Summit of Angel Investing

Westin Westminister, Colorado

Tuesday, April 21-23, 2026

For Investors

The Summit is an incredible opportunity for angel investors, the angel curious, economic development agency professionals and experts to gather, network and develop relationships for future syndication and dealflow.

- In-Person ACA Angel University Courses
- Dealflow Network Development
- Investor Organizational Leaders
- Tricks of the Trade for New and Experienced Investors
- Sector Trends & Updates
- The Flagship Event of the Industry

For Founders: stand out among Angel Group leaders, ignite innovation.

ACA invites investors and other supporters to nominate promising, innovative companies and their founders. Get your company national and international visibility that leads directly to meaningful financial and non-financial support before, during and after the ACA Summit.

- **Stage of Development:** Currently raising Pre-Seed to Series B rounds.
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THE SUMMIT OF ANGEL INVESTING

SUMMIT PARTNERSHIP LEVELS OVERVIEW

Level	Bronze	Silver	Gold	Platinum
Full participation Summit Registrations	2	3	4	5
Partner and Board VIP Reception Passes	2	3	4	5
Opening Session Verbal Acknowledgment	X	X	X	X
Opportunity to include attendee giveaway in Summit Tote Bag	X	X	X	X
Access to attendee registration list with full name and title (no contact info)	X	X	X	X
Access to a tabletop in a premium location	Fourth Choice	Third Choice	Second Choice	First Choice
Recognition on ACA Summit Webpage with Linked Logo	X	X		
Recognition on ACA Summit Webpage with Linked Logo and 75-word Description			X	X
Partner title and welcome message in summit "know before you go" email		X	X	X
Summit book print advertisement		Quarter page	Half page	Full page
Access to one Primary Partnership benefit of your choice		Silver or below	Gold or below	Platinum or below
Opportunity to host a private dinner with ACA facilitating invites to chosen attendees				X
Partnership Investment	\$5,000	\$10,000	\$15,000	\$25,000

THE SUMMIT OF ANGEL INVESTING

PRIMARY PARTNERSHIP BENEFITS

Platinum

Opening, Day 2, OR Day 3 Keynote

Align your brand with thought leadership and cutting-edge ideas in the angel community through a 3-minute keynote greetings.

Breakout Session

Facilitate meaningful dialogues and build relationships with decision-makers and influencers in the investment and startup community through the conducting of a 60-minute breakout session.

Roundtable Discussion

Work with the ACA to design and tailor a customized and intimate roundtable discussion that aligns with your brand's interests and goals, ensuring a targeted and relevant dialogue.

Board of Directors Dinner

Build meaningful relationships in an intimate setting with ACA Board Members, many of whom lead the largest and most influential angel groups in the country.

Gold

Luis Villalobos Award

The Luis Villalobos Award recognizes the most ingenious and innovative ideas recently financed by members of the Angel Capital Association.

Hans Severiens Award

The Hans Severiens Award is presented annually to recognize an individual or team of individuals' work in advancing the field of angel investing.

Breakout Session Track

ACA Summit sessions along within one of 5 available tracks based on their topic and audience alignment. Align your brand and message by selecting a track to serve as exclusive partner of and bring 3 minutes of greetings to track attendees.

Focus Group

Are you ready to gain invaluable feedback and engage directly with your target audience? The ACA Summit offers a unique opportunity to host a bespoke focus group, tailored to your brand's needs and goals.

THE SUMMIT OF ANGEL INVESTING

PRIMARY PARTNERSHIP BENEFITS

Silver

Day 1 OR 2 Reception

Make a lasting impression and elevate your brand's visibility by sponsoring one of the two prestigious receptions at our upcoming summit. This is a prime opportunity to showcase your commitment to networking and celebration in a sophisticated and high-profile setting.

Day 2 Networking Breaks

Position your brand at the center of key networking opportunities between summit sessions, where attendees leverage the summit's excitement to connect, share ideas, and explore collaborations.

Summit WiFi

Ensure your brand is seamlessly integrated into the summit experience by sponsoring the official Wi-Fi password. This exclusive opportunity offers continuous visibility and engagement as attendees connect to the event's essential network.

Tote Bag

Stand out at our upcoming summit by sponsoring the official Summit tote bags. These practical and stylish bags will be distributed to all attendees, providing a unique opportunity for your brand to be front and center throughout the Summit.

Summit Mobile App

Capture the spotlight and engage directly with summit attendees by sponsoring our official event mobile app. As the go-to resource for event information, networking, and interactive features, the app offers unparalleled visibility and engagement opportunities for your brand.

CUSTOMIZE & PRIORITIZE

Create a Partnership package that aligns with your marketing and sales goals.

Don't see the perfect fit for you? The ACA regularly sits down with Partners to create a customized Partnership Package that fits an organization's unique goals and budget. Reach out to our Director of Partnerships to start exploring the options that are right for you.



Damien Delgado

Director of Partnerships

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