February 26, 2025

U.S. House Committee on Financial Services Chairman French Hill Ranking Member Maxine Waters 2129 Rayburn House Office Building Washington, D.C. 20515 U.S. Senate Committee on Banking, Housing, and Urban Affairs Chairman Tim Scott Ranking Member Elizabeth Warren 534 Dirksen Senate Office Building Washington, D.C. 20510

Dear Chairmen Hill and Scott and Ranking Member Waters and Warren,

We represent startup founders, investors, and members of the innovation ecosystem from industries and communities across the country. Access to capital remains one of the most significant barriers startup founders face. Founders need better pathways to raise the capital they need to launch and scale their startups and to serve as leaders in innovation and as job creators. To better unlock capital for startups in all communities, policymakers should expand the accredited investor definition so that more people can participate in private securities offerings.

Small businesses and startups are vital to the U.S. economy. There are approximately 35 million small businesses in the U.S., comprising 99.9 percent of all businesses and employing nearly 46 percent of the private-sector workforce.¹ Many of these businesses rely on early-stage capital to grow. But access to networks serves as a barrier to capital access for more than 70 percent of aspiring entrepreneurs.² The current accredited investor definition limits the pool of potential investors, restricting the flow of capital that could otherwise fuel innovation, job creation, and economic growth across communities. Expanding the definition will drive capital to U.S. startups, increase and expand participation in the startup ecosystem, and strengthen U.S. competitiveness in global innovation.

Presently, the vast majority of Americans are not eligible to fund early-stage startups. Some estimate that fewer than 19 percent of U.S. households meet the current thresholds to become accredited investors.³ The current accredited investor definition assumes that individuals without independent or generational wealth lack the financial knowledge to invest wisely, which is a flawed premise that ignores the proliferation and accessibility of investing education and guidance, professional experience, educational background, and financial literacy.

¹ U.S. Small Business Administration Office of Advocacy, *Frequently Asked Questions about Small Businesses, 2024* (July 23, 2024), https://advocacy.sba.gov/2024/07/23/frequently-asked-questions-about-small-business-2024/.

² Jennifer J Schulp, Sophistication or Discrimination? How the Accredited Investor Definition Unfairly Limits Investment Access for the Non-wealthy and the Need for Reform (Feb. 8, 2023),

https://www.cato.org/testimony/sophistication-or-discrimination-how-accredited-investor-definition-unfairly-limits#the -accredited-investor-definition-harms-investors-and-entrepreneurs.

³ The exact percentage is difficult to pinpoint given the limitations of available information. See: *Cydney Posner SEC issues staff report on definition of accredited investor* (Dec. 18, 2023),

 $https://cooleypubco.com/2023/12/18/staff-report-definition-accredited-investor/\#:\sim:text=The\%20report\%20provide s\%20data\%20on,\%2C\%20or\%201.8\%25\%20in\%201983..$

Moreover, the present income and net worth thresholds box out untold numbers of would-be investors and fail to account for common-sense factors, like cost-of-living (COL). High-income investors are concentrated in U.S. coastal metropolitan areas,⁴ meaning startups in rural or low COL regions may have less access to investors that meet the accreditation criteria.⁵ By expanding the definition to include more pathways, we can improve capital access for more founders, with investment stretching beyond coastal technology hubs.

Last Congress, this committee advanced and the House passed several pieces of capital formation legislation with bipartisan support, including multiple bills that would have expanded the pool of eligible investors in private offerings and clarified accreditation criteria.⁶ Americans need greater opportunity to build wealth, in part by investing in startups. And startups need more opportunity to access capital so that they can continue to drive American innovation and fuel job growth. We encourage you to once again take up legislation to allow more Americans to become accredited investors, unlocking startup capital and increasing economic opportunity for investors.

We thank you for exploring efforts to boost capital access for startup founders and expand participation in the startup ecosystem.

Sincerely,

⁴ Schulp, *supra* note 2; and Anthony Cimino, *Carta Policy Insights: Decoding the data* | *Accredited investor criteria* (July 9, 2024), https://carta.com/blog/policy-insights-07-2024/.

⁵ Schulp, *supra* note 2; and, Securities and Exchange Commission, "Amending the 'Accredited Investor' Definition," Proposed Rule, https://www.sec.gov/rules/proposed/2019/33–10734.pdf.

⁶ House Financial Services Committee, House Passes Additional Slate of Bipartisan Financial Services Capital Formation Legislation (June 5, 2023), https://financialservices.house.gov/news/documentsingle.aspx?DocumentID=408841.

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cc: Members of the House Committee on Financial Services and Members of the Senate Committee on Banking, Housing, and Urban Affairs