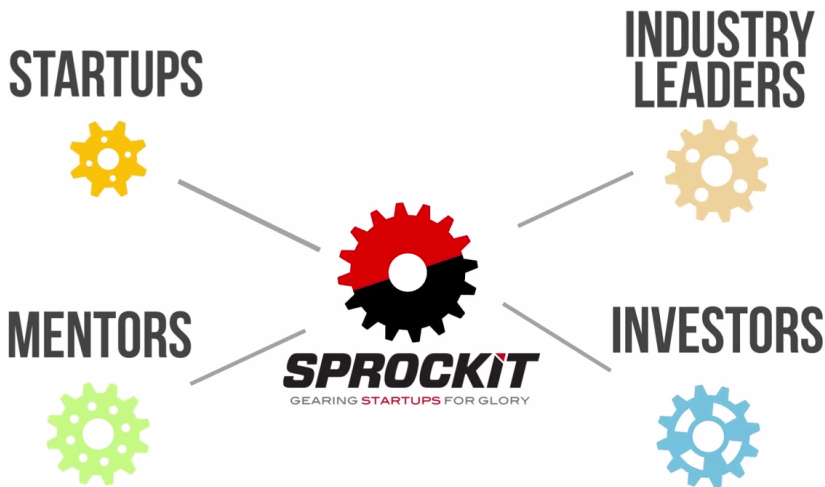




SPROCKIT is the media and entertainment industry’s exclusive platform for connecting elite entrepreneurial pioneers with iconic companies. In partnership with the National Association of Broadcasters (NAB), SPROCKIT is a year-round program that showcases industry game-changers through two channels: the **NAB Show**, the world’s largest and most important media and entertainment event, and **SPROCKIT Sync**, an exclusive community of entrepreneurs and industry insiders.



SPROCKIT will showcase up to 30 companies at the NAB Show in Las Vegas, April 7-10, 2014. The NAB Show boasts 90,000+ attendees and 1,700 press members from 150+ countries. This is *the forum* where key visionaries, media executives, award-winning filmmakers and technical experts go to see and experience the evolution of the industry.

Inside the SPROCKIT “Hub,” companies have dedicated space to display their innovations. They present on-stage in front of NAB Show attendees and have access to private corner-office suites for 1-on-1 meetings with leading executives.

Year-Round Community Engagement: After the NAB Show, SPROCKIT morphs into SPROCKIT Sync, where industry pioneers and icons work side-by-side, helping one another navigate their changing worlds through idea sharing and relationship-building. Sync meets in NYC, LA and Silicon Valley, while conversations continue in SPROCKIT Sync’s private virtual network.

Criteria for Selection: To join, a company must have market validation and prove the potential to drastically impact the industry in at least 1 of 5 areas of the digital content lifecycle.



SPROCKIT Dates:

- @NAB Show: April 6-10, 2014
- Sync LA: July 2014
- Sync NYC TV WEEK: Oct. 2014
- Sync Silicon Valley: Jan. 2015

www.sprockitglory.com

www.nabshow.com

PARTICIPATING COMPANY BENEFITS

Prior to the Show

- Featured in NAB press and social media releases, including two dedicated SPROCKIT emails to NAB community
- Company profile on [NAB Show website](#) and [SPROCKIT website](#) with hundreds of thousands of visitors
- Pre-show mentoring and prep to capture the NAB Show audience
- Access NAB Show registered press list and NAB Show attendee appointment setting tool

At the NAB Show

- Dedicated demo area in SPROCKIT Hub on the show floor for presentations, meetings, and networking (*\$4,750 value*)
- 15-Minute On-stage Company presentation and Q&A
- One-on-One executive interview with NAB Film crew; video posted to NAB site and provided to company
- Use of private, corner office suites for one-on-one meetings with corporate executives in the SPROCKIT Hub
- Press Conference hosted in SPROCKIT Hub, with a cocktail reception for NAB VIPs and all 350 NAB speakers
- Invitation to SPROCKIT Awards Ceremony & VIP Press Reception
- Hotel accommodations for two (2) standard rooms for four (4) nights in Las Vegas
- Special access to other VIP Networking events at NAB Show
- Additional Opportunities for Select Companies:
 - Participate in on-stage panel discussions with executives
 - Share the stage with key executives at NAB Show sessions and panel discussions outside of the Hub

SPROCKIT Sync - A Year of Engagement

- Attend meetings in LA, Silicon Valley and New York with industry executives
- Access to SPROCKIT Sync's private virtual network of SPROCKIT companies, members, investors and industry executives
- Invitation to pitch directly to key industry leaders at one (1) SPROCKIT Sync meeting
- Ongoing media coverage

CRITERIA FOR PARTICIPATION

- Company executives are able to attend the NAB Show (April 6-10th, 2014) and at least one Sync event (dates TBA)
- Product is market-ready and has customer validation
- Goal is strategic partnerships and channel development, not necessarily fundraising
- **Company pays a \$10,000 membership fee**

APPLY NOW!

Application Deadlines:

- October 18th, 2013 (Priority)
- November 15th, 2013

Select candidates will be interviewed and notified of acceptance on a rolling basis.

Application link: <http://www.f6s.com/sprockitclass2014>

For more information, contact Jeremy Bauman at jeremy@sprockitglory.com