

Silicon Valley Bank – Angel Capital Education Foundation

# Halo Report

Powered by CB Insights

- Good data is critical to innovation community
  - Timely
  - Consistent
  - Transparent
  - Available

## Learning and Improving as We Go

- Institutional Learning
  - Maximize expertise of aligned partners
  - Company life cycle focus
- Quarterly Report on Angels
  - Focus on all angels and angel groups
  - Predictable release date and content
  - Widely available aggregate data
  - Opportunities for additional reports with ACEF

# The Halo Report

## Premier Data Set for Use and Value to Angels



### Goals & Priorities

- Benchmarking
- Deal diligence
- Market intelligence
- Follow-on investments / Exits

What other goals and priorities do you have and how can data assist you with the above?



### Goals & Priorities

- Increase awareness of groups
- Increase awareness of portfolio
- Academic Source
- Public policy discussion
- Beacon for best deals

How can we use Halo Report data to enhance the above?

## Silicon Valley Bank

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- Commercial bank for companies in the technology, life science, venture capital/private equity and premium wine industries.
- Thought leader in early stage investing bring tools and networking opportunities to support entrepreneurs

## CB Insights

- Data science company focused on high-growth private companies and their backers
- Funding from National Science Foundation
- SaaS Model (Transparent) Used by Investors, Bankers, etc
- Go-to Reference for Media and Analysts



**Structured Data** – Aggregating information on angel groups and individual angel investors.



Search

 Search

Companies  Investors  Deals

COMPANY SEARCH

INVESTOR SEARCH

DEAL SEARCH

DEALFLOW

INVESTOR

watch | x

## North Coast Angel Fund

<http://www.northcoastangelfund.com>

North Coast Angel Fund based in Cleveland, Ohio is an angel fund focusing on pre-seed and early stage investments and is primarily interested in investments in technology-oriented firms in healthcare, electronics, advanced materials, technology, and energy and utilities.

Geographically, North Coast Angels seeks to invest in companies based in Northeast Ohio and generally invests bet... [More >>](#)

View Company Description from [ZoomInfo >>](#)

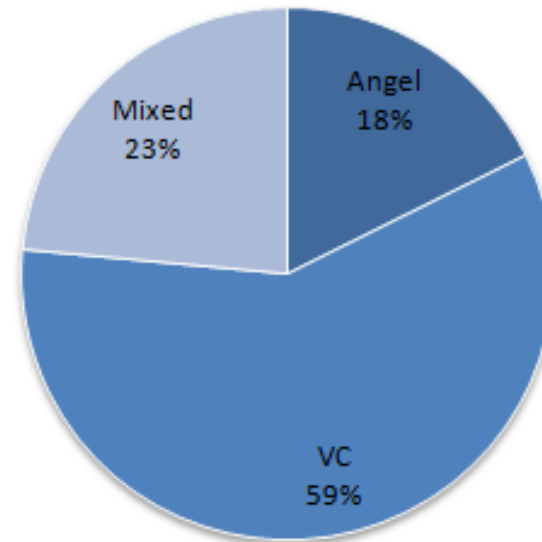
### Investor Portfolio

Company	Sector	Industry	State	Country
CerviLenz	Healthcare	Medical Devices & Equipment	Ohio	United States
Exacter	Energy & Utilities	Electric	Ohio	United States
Great Lakes Pharmaceuticals	Healthcare	Pharmaceuticals / Drugs	Ohio	United States
Juventas Therapeutics	Healthcare	Pharmaceuticals / Drugs	Ohio	United States
Neuros Medical	Healthcare	Medical Devices & Equipment	Ohio	United States
Stanton Advanced Ceramics	Industrial	Basic Materials	Ohio	United States
StreamLink Software	Internet	Internet Software & Services	Ohio	United States

**Research Briefs – VC and Angel  
Investment Collaboration on Pure-  
Play iPhone/iPad Startups**

**Investor Composition for Pure-Play  
Apple Startups**

(June 09 - May 10; Based on # of Investment Rounds)





**Data Source** – Analysts and journalists use our underlying data to offer insights about the market.



HOME APPLE CLEANTECH CLOUD COLLABORATION MOBILE

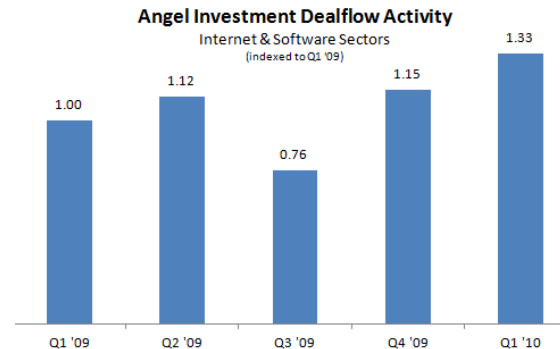
alizasherman: RT @RWW Social Couch Potatoes: How Your TV Could Get Social  
<http://rww.to/cYKjcz> via @steverubel

## Frothy Times for Web Angel Investing

By Liz Gannes | Apr. 27, 2010, 3:43pm PDT | 18 Comments

Tweet 1 Like 54 people like this.

The startup [Formspring.me](#) was just four months old when it [closed](#) a \$2.5 million angel round of funding last month from 10 name-brand investors, among them angel funds, individual entrepreneurs — even a venture capital firm. Formspring's premise is a kind of blogging in reverse; users set up a profile and invite anyone to ask them questions. And it's seen rapid adoption, to the tune of 50 million uniques a month and more than 300 million questions answered to date.



# SVB – ACEF Halo Report Powered by CB Insights

## Moving Forward

- Simple survey template
- Quarterly data to ACEF
- Collecting historical data now
  - 2007 – 4Q 2010

## Design & Data Feedback

Internal  
Needs

External  
Needs

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