

# ACA Membership and Branding Committee November 2010

Anita Brearton (anita427@earthlink.net)







# ANGEL CAPITAL ASSOCIATION

# Supporting the Growth, Financial Stability, and Investment Success of Angel Groups

The Angel Capital Association (ACA) is the trade association of leading angel investment groups in North America. ACA's mission is to support the growth, financial stability and investment success of its member angel groups by sharing best practices and industry data, providing professional development, and promoting group membership, networking and collaboration.

#### Benefits and Services for Members

The Angel Capital Association provides the leaders and members of the association's member groups with investment and angel group operational best practices, and opportunities for networking, syndication and collaboration. The association also serves as the public policy voice of the angel community and is focused on advancing policies at the state and federal level that support and promote angel investing. ACA continues to expand and enhance service offerings in response to the needs of its membership. Current benefits and services include:

## Networking, Collaboration and Syndication

- Opportunity to work with angels across North America to develop best practices and resources that support angel investing and group operations
- Opportunity to network and exchange ideas with other members of ACA angel groups at regional and national ACA events. ACA members receive special registration rates for ACA sponsored events
  - ACA Leaders Workshop; By ACA members for ACA members, this interactive event focuses on maximizing the long term success of member groups
  - Annual ACA Summit; The largest gathering of angel investors in the world
  - Regional members only ACA angel group meetings and calls; Education and syndication events focused on regional collaboration
- Access to the ACA Membership Directory to facilitate connections with other angel groups
- Access to the ACA Syndication Guide and webinars to assist in the development of a syndication strategy and methodology
- Opportunity to recommend portfolio companies for national syndication at the annual ACA Summit

## Angel Group Growth, Support, Operations and Deal Management

- Referral of individual angels to ACA member angel groups as potential new group members
- Opportunity to deliver Power of Angel Investing (PAI) education programs to drive angel group membership growth and investing process best practices
- Access to a Members Only section of the website that provides best practices documents, templates and recommendations related to:
  - Membership orientation and management
  - Angel group marketing and community education on angel investing
  - Screening, due diligence, valuation, term sheets and convertible notes
- Access to ACA partnerships developed to provide high quality services to our members at affordable member rates:
  - Free Angelsoft software subscription (www.angelsoft.net) to facilitate deal management and syndication (\$1000+ value per year)
  - High quality cost effective background screening reports for use during diligence
  - Affordable private health care via the ACA eHealth insurance portal

- Networking, collaboration & syndication
- Best practices related to angel group and deal management
- Professional development
- Industry trends
- Public policy advocacy
- Support for portfolio companies



# **An Opportunity to Engage**

- Sign-up for MEMBERS ONLY access on the ACA Website
- Join the ACA LinkedIn group
- Participate in our membership feedback calls (Contact Sarah)
- Provide suggestions for new benefits
- Send us your funding and exit news
- Share your best practices
- Join our committee!
  - Membership growth
  - Benefits
  - Communication
  - Marketing