



ANGEL CAPITAL ASSOCIATION



Entrepreneurship

## Join “The American Angel” Campaign

**Fact:** Aside from the estimated \$24B invested in 73,000+ startup deals in 2014, little is really known about the 200,000+ American angels who wield immense economic influence in the U.S. startup economy.

The [Angel Capital Association](#) (ACA) and [Wharton Entrepreneurship](#) are leading a first-ever comprehensive and confidential study seeking to understand who angel investors are, how they became angels, and what factors influence their investing activity.

**We Ask:** All active accredited investors to give 10 minutes to complete this confidential survey at [TheAmericanAngel.org](#). The aggregated data will turn assumptions into angel investor facts that can:

- Bring more visibility to the importance of angels
- Support a stronger environment for early-stage investing
- Lead to public policies that support angel investors and the startups they invest in

### Help Put a Face on American Angels – Take the Survey Now



**[www.theamericanangel.org](http://www.theamericanangel.org)**

(And hit the “Take the Survey” link)

**Please share with other angels – Survey is open only until January 31, 2017**



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