



ANGEL CAPITAL ASSOCIATION 2017 ACA Summit

Request for Proposals for Concurrent Sessions

Submission Deadline: Friday, December 15, 2016 - 5:00 pm CT

ACA is trying something new this year in developing the ACA Summit agenda – we're asking members, partners, and past attendees to suggest breakout sessions for the event. This is your opportunity to not only suggest topics, but also to suggest speakers and how the topics will be presented. We're seeking your best education session ideas that are designed for angel investors, with varying levels of investment experiences and in a variety of sectors.

2017 ACA Summit Basics:

- **Date and Location:** April 26-28, 2017 in San Francisco
- **Attendees:** 700 people, with 80 percent being angel investors mostly from North America, with some from other parts of the world. Other attendees include representatives of partner and sponsor organizations and guests from the startup support ecosystem. The program is not open to entrepreneurs.
- **Event Purpose:** Gold standard professional development for angel investors to build their investing expertise and support of promising entrepreneurs – from deal selection through exit and to learn about trends and new ideas in early-stage investing. The ACA Summit is also an environment to network with smart investors to build relationships for future sharing of ideas and investment knowledge and opportunities.

Registration and Travel Info

ACA members selected to lead sessions are able to register for the ACA Summit at the reduced rate of \$495 and are responsible for all related travel costs. Speakers in selected sessions may also receive the reduced registration rate, with the ability to bring in some outside experts with complimentary registration, both at ACA's discretion.

Selection Process

Please submit your session ideas by **December 15, 2016 – 5:00 pm Central**. The electronic link is <https://podio.com/webforms/17085263/1148648>. You will receive an automatic confirmation of your submission. Please keep this confirmation in your files. You will be notified by February 2017 on the status of your submission.

The ACA Summit committee will select sessions submitted from members and combine that with other sessions and keynote speakers. We anticipate a highly selective process for our committee to review and choose from among the many excellent submissions we receive. If you should happen to be a presenter in more than one session that is chosen, it is highly likely that you'll be asked to only participate in one of those sessions in order to maximize the number of speaking opportunities for others.

Make your proposal stand out. The committee will put a preference on current ACA members and partner organizations during the selection process, in addition to quality, innovative ideas, fit with ACA member needs, and session structures that go beyond "panels". ACA members have spoken and they like to see sessions that have a variety of structures – debates, audience-wide discussions led by a moderator, one speaker lectures, etc. – and which include lots of interaction with the audience.

Session Leader Expectations

If your session proposal is accepted, all content leaders are expected to meet all posted dates and deadlines. We reserve the right to make adjustments to any session that does not meet deadlines. Upon acceptance, ACA may modify the session title and description to fit our marketing style and format guidelines for the purpose of the brochure, website, and onsite guide. You will have the opportunity to approve and edit. ACA also reserves the right to approve speakers and suggest new experts for selected sessions.

Questions: If you have questions please contact Marianne Hudson at mhudson@angelcapitalassociation.org.

Proposal

Session Leader Info:

First Name: _____ Last Name: _____ Credentials/Suffix: _____

Organization (ACA member angel group, if applicable): _____

Email: _____ Preferred Phone: _____

Website: _____

Session Title: _____

Session Description (limited to 150 words):

Please describe the overall focus and goal of the session, including key points and supporting topics. If selected, the description below will be modified and used in the marketing brochure and website.

Key Takeaways:

Complete this sentence: After attending this session, participants will be able to:

Takeaway 1: _____

Takeaway 2: _____

Takeaway 3: _____

Session Format:

What is the format of the session? Is it highly interactive? A panel? Lecture? Debate? Moderator-led audience discussion? All session types are welcome, with a preference for fewer panels. Please share specifically how your session will flow, including any audio-visual needs.

Past Experience

Please describe why you are qualified to talk about the topic you propose and describe any past presentation experience and any feedback you received. Feel free to provide any links to videos of you speaking if available.

Any Other Speakers/ Experts:

If your proposed session includes multiple speakers, please include information about them - name and organization (if known), information about the type of expert you would want to include if person not yet identified, and any information about them (link to a bio and/or LinkedIn profile)

Speaker 1: _____

Speaker 2: _____

Speaker 3: _____

Topic Area

What is the overarching topic area for your session? Please select **one** topic below:

- Accredited Platforms
- Building Deal Flow
- Crowdfunding (Unaccredited of Donor)
- Data on Investment
- Deal Terms/ Valuation
- Diversity in Investors/ Deals
- Exits
- Family Offices
- Industry Sector Trends
- Investing Best Practices
- Managing Angel Groups
- Networking/ Brainstorming
- Post-Investment – Boards, Monitoring
- Public Policy
- Syndication
- Venture Capital
- Working with Universities
- Other _____

What makes this session stellar/ right for the ACA audience?
