

# Introduction



## Propel(x) is where investors connect with world-changing startups.









What if you were able to unleash huge innovations, grow great businesses, and truly impact the way we live? And what if you could do it by investing in science-based startups? Propel(x) is making that vision a reality.

Propel(x) is an investment platform focused on helping fund breakthrough technology startups.

## Focused solely on science and technology startups

Propel(x) exclusively works with startups that are founded on a scientific discovery or meaningful engineering innovation -- what we call "deep technology" startups. We have built relationships with leading incubators, research institutions, universities, and innovation labs to identify the most promising startups and connect these startups with relevant and active science and technology investors. We feature startups in the following sectors and technologies:

propel(x)	 Life Science	 Energy & Clean technologies	 Aerospace & Transportation	 Industrial Technologies	 Food & Agriculture	 IT & Communications
<b>SECTORS</b>						
<b>TECHNOLOGIES</b>						
Robotics	●	●	●	●	●	●
Data Science	●	●	●	●	●	●
Artificial Intelligence	●	●	●	●	●	●
Synthetic Biology	●	●	●	●	●	●
Materials Technologies	●	●	●	●	●	●
Chemistry	●	●	●	●	●	●



## Positron Dynamics

**\$38,000** raised on Propel(x)

“

*When we heard about Propel(x), it just seemed cool that there was something similar to AngelList but specifically focused on deep technology companies. That was attractive to us, and that's why we signed on to the platform.*

”

----- Bala Ramamurthy  
- Positron Dynamics

## An investment process geared to facilitating investment

Through Propel(x), investors can:



Discover startups like yours from anywhere in the world.



Evaluate startups via direct Q&A with the management team, customers, and third party experts



Participate with ease, and develop a diversified portfolio via small ticket sizes.



## Sensulin \$1.1M raised on Propel(x)

“

*The Propel(x) platform helped us, particularly in the Bay Area where you have the single largest source of capital, get in front of the right people in that geography, which is really difficult to do remotely. I'd say that targeting capability was immensely helpful.*

*But even beyond that, one of our new institutional investors – who was introduced to us by Propel(x) – is actually outside of the United States. And there's just no way we could have ever connected with that group without the help of Propel(x).*

”

----- Mike Moradi - Sensulin

## Investors dedicated to science and technology

Propel(x)'s network of investors is made up of 900+ accredited investors\* and 100+ VCs and institutions looking to find the next great breakthrough startups.

To facilitate investment, Propel(x) forms a syndicate and gathers all of the investment into a single vehicle. Propel(x) handles the formation and the management of the syndicate. For investors

there isn't a management fee associated with investing through the Propel(x) syndicate, only a 15% carry upon a successful exit. The startup covers the minimal costs of formation of the syndicate, which are deducted from the amount raised.



“

*We needed help reaching qualified angel investors, and the Propel(x) team made introductions, set up video calls and meetings, and helped us refine our pitch. They also oversaw the due diligence process, reaching out to independent experts and working with the Aromyx team to answer questions. Overall we have raised some \$500,000 through Propel(x) in a relatively short time. . .*

*We highly recommend Propel(x) to other entrepreneurs and founders.*

”

----- Chris Hanson - Aromyx / CEO

**Aromyx \$475,000** raised on Propel(x)

“

*Investors on Propel(x) understand deep technology companies and their timelines.*

”

----- Chris Hanson - Aromyx / CEO

## How do I get my startup listed?

Startups can apply online to get listed on the Propel(x) platform and will hear back within 24-hours if they qualify. From there, Propel(x) provides startups an easy, step-by-step guide to create their dedicated startup page on Propel(x) and kick-off their fundraising efforts.

To begin the process, startups can go to: [https://www.propelx.com/get\\_listed](https://www.propelx.com/get_listed)

## Success to date

90

90 startups showcased

28

28 deals funded

\$6.4M

\$6.4M funded

If you're interested in getting listed on Propel(x) go to:  
[https://www.propelx.com/get\\_listed](https://www.propelx.com/get_listed)

## Contact Us



Address: 818 Mission Street, San Francisco, CA

Visit Us: [www.propelx.com](http://www.propelx.com)

\*All numbers are as of September 1, 2016

## Propel(x) Traction

(from selected startups)

### Startups Incubated at

- Alchemist
- Breakout Labs
- Stanford StartX
- Y Combinator
- CITRIS Foundry
- Illumina Accelerator
- J&J Innovation Labs
- SAP Startup Focus
- Cyclotron Road
- IndieBio
- OtherLab
- QB3

### Technologies Developed at

- Lawrence Berkeley Nat'l Lab
- DARPA/ARPA-E
- Lawrence Livermore Nat'l Lab
- Nat'l Renewable Energy Lab
- Salk Institute
- Caltech
- University of Cambridge
- Duke
- Harvard University
- Johns Hopkins University
- MIT
- Princeton
- Stanford
- UC Berkeley
- UCSF

### Investors In Our Startups

- Draper Fisher Jurvetson
- Digital Sky Technologies
- Formation 8
- Founders Fund
- Khosia Ventures
- Connecticut Innovations
- Mithril Capital
- Plug & Play Ventures
- Tencent
- Thiel Foundation
- Yuri Milner
- Tim Draper
- Dan Bradbury (Amylin ex-CEO)
- Fred Moll (ISRG ex-CEO)
- JB Straubel (Tesla CTO)