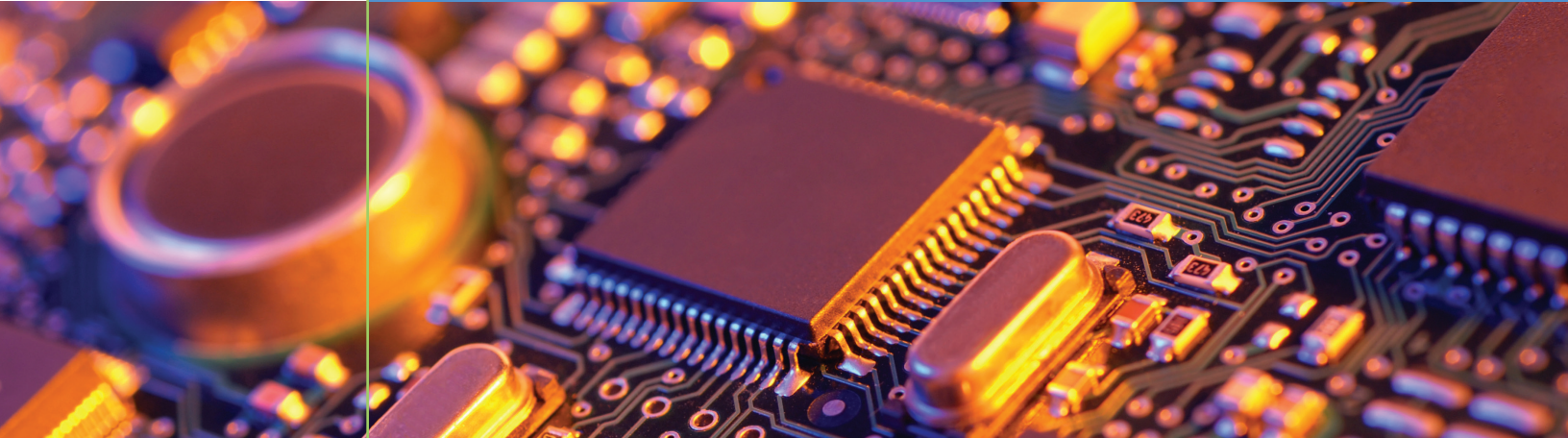


Emerging Technology



Greenberg Traurig's multidisciplinary legal team focuses on guiding emerging technology companies through all the stages of their development, from initial business formation through angel or venture capital financing to initial public offerings and mergers and acquisitions. We understand the needs of entrepreneurs, as well as the challenges they face. Drawing on the firm's broad platform, we offer clients a streamlined approach to meet their diverse legal needs – a single team that can scale up our services across borders as our clients' businesses grow. We regularly advise clients on a host of pressing legal issues, from IP protection and software/IT matters through labor and employment, compensation and tax issues.

Practical Legal Services for Emerging Technology Companies

- > Counsel clients on start-up and organizational matters, including entity selection, corporate formation, operating agreements, executive and employee compensation, stock ownership/option plans and governance strategies, both within the United States and internationally
- > Advise on joint ventures, strategic alliances and other business relationships
- > Advise entrepreneurs and emerging companies on developing strategies to attract and secure financing from angels, venture capital firms and private equity funds around the world
- > Facilitate introductions to potential financing sources by drawing on GT's broad network of working relationships in the private equity and venture capital arena

Emerging Technology

- > Structure equity ownership and compensation arrangements in a tax-efficient manner for entrepreneurs
- > Develop patent portfolio strategies
- > Counsel clients on the development, protection and enforcement of their patents and trademarks, as well as partnering, technology licensing and acquisition opportunities
- > Help companies address IT needs, including outsourcing and software-related matters
- > Advise clients on labor and employment issues, employee benefits policies and related issues
- > Provide litigation and dispute resolution counseling and services, including proactive advice on minimizing the risk of litigation, as needed
- > Help clients plan for and implement financing and exit strategies, from private placements to initial public offerings and mergers and acquisitions
- > Represent both emerging and established companies in their efforts to compete with incumbent operators, domestically and internationally

A Business-Minded Approach

- > Provide sophisticated legal counsel based on our many years of experience helping clients form, finance and grow their companies
- > Support our clients in the markets where they do business, with competitive rates in all of the local markets where GT has offices
- > Offer clients a streamlined approach to handling their legal needs – a single point of contact to efficiently access a multidisciplinary platform of legal services, all provided by a single firm
- > Provide clients with access to the hubs of innovation for emerging technology, as well as other key commercial and financial centers, via GT offices in Austin, Boston, Phoenix, New York, Northern Virginia, San Francisco, Silicon Valley, and other markets throughout the United States and internationally

Industry Experience

- > Advanced Transportation and Infrastructure
- > Alternative Energy (biofuels)
- > Biotechnology
- > Clean Technology
- > Consumer Products
- > Drug Discovery
- > Education Technology
- > Entertainment and Media
- > Fashion, Clothing and Apparel
- > Financial Technology
- > Food and beverage
- > Health Care
- > Information Technology and eCommerce
- > IoT (Internet of Things)
- > Life Sciences
- > Medical Devices
- > Mobile Devices and Internet
- > Nanotechnology
- > Pharmaceuticals
- > Semiconductors
- > Smart Grid and Storage
- > Social Media
- > Software
- > Stem Cells
- > Telecommunications
- > Video Gaming
- > Voice Recognition
- > Web 2.0

GT lawyers think like business people because we are business people. Our firm includes attorneys who served as chief executives at innovative start-ups and major multinational corporations. When companies need strategic and business-savvy legal advisors, they can count on GT.

