

Summary Information

Company Name _____

Address _____

Phone _____

FAX _____

URL _____

Entrepreneur Name _____

Address _____

Phone _____

FAX _____

Email _____

Date Submitted _____

Referred By _____

Seeking _____

Already Talking To _____

The Business

“Elevator Pitch” _____

Product or Service _____

Date Work Started _____

Current Product Status _ Alpha _ Beta _ Ship _ Other

Underlying Technology or Intellectual Property _____

Technology/IP Ownership _____

Competitive Barriers to Entry _____

Legal or Other Protection _____

Business Structure/Service Providers

Business Type _____

Date of Incorporation _____

State of Incorporation _____

General Counsel _____

 Other Legal _____

Bank _____

Accountants _____

Business/Strategy Consultants _____

Funding Consultants _____

Marketing

Description of Target Market(s) _____

Market Size and Growth Rates _____

Competitors (current & future) _____

Strategic Partners (current & future) _____

Sales

Current Sales and Customers _____

Outlook for Future Orders _____

Distribution Plans _____

Pricing Strategy _____

Cost of Goods Sold _____

Management and Staffing

Summary Bios

Advisors, Directors, etc

Full-Time Employees ____

Permanent ____

Contract ____

Critical Positions Filled

Critical Positions Yet to Fill

Financial Data

	Y1	Y2	Y3	Y4	Y5
Five-Year Revenue Projections	<hr/>				
Operating Expenses	<hr/>				
Net Income	<hr/>				
Monthly Burn Rate (Current)	<hr/>				
For Proposed Capital	<hr/>				
Break-Even Point	<hr/>				
Existing Assets, cash or other	<hr/>				
Existing Liabilities, cash or other	<hr/>				

Capitalization

Total Funding to Date _____

Debt Financing _____

Use of Funds to Date _____

Amount of Proposed Offering _____

Equity, Convertible Debt, Warrants _____

Proposed Use of Capital _____

“Guesstimate” of Desired Follow-On Round Financing _____

Timing _____

Capitalization Table (including current and planned ownership and dollar investments).

Founders _____

Other Senior Management _____

Other Employees _____

Outside Directors _____

Other Investors _____

Bartered to Vendors _____