

Four Angels are tempted by Corfias Fine Chocolates and invest \$575 K

(Montreal, April 22, 2014) – Artisan chocolate maker Corfias has watered the mouths of four members of Anges Québec, including Maxime Detraux and Bernard Giguère, who invested a total of \$575 K in the promising Boucherville-based company, which offers a range of premium fine chocolates across Canada.

Delicate refined technique and surprising varieties: innovation and the search for perfection are at the heart of Corfias Fine Chocolates, created by a master chocolatier, using exceptional raw materials and according to traditional procedures. Lionel Corfias, the chocolatier's founder and CEO, said: "Corfias started with nothing, and in just seven years it has become a key player in the manufacturing and distribution of premium chocolates across Canada. This investment by members of Anges Québec will enable us to increase our production capacity, accelerate marketing, consolidate our sales force and leverage the full potential of our brand."

Experienced angels Maxime Detraux and Bernard Giguère will also invest their time to expand the company's distribution network: "I realized that there was an untapped niche for these high-quality chocolates in the grocery and pharmacy market. They represent strong potential that will provide added value to these distribution networks," explained Bernard Giguère. "Because of my Belgian origins, chocolate is literally a part of my DNA," added Maxime Detraux. "I was seduced by the very high quality, delicacy and diversity of Corfias' fine variety. We look forward to helping Corfias to position its brand as a reference for fine chocolate in the mass retail market," he concluded.

About Anges Québec

Anges Québec is a network of 147 private investors that identifies, finances and coaches innovative Quebec enterprises with high growth potential. In this capacity, Anges Québec works with a number of key Québec organizations interested in the development and growth of technological innovations. So far, Anges Québec members have invested and reinvested in 38 promising businesses in the seed and startup phases.

About Maxime Detraux

With over 12 years of experience in an international accounting firm (PwC), Maxime Detraux, chartered accountant, has acquired solid experience in public and private companies in a variety of fields, including natural resources, energy, manufacturing and retail. Maxime is now vice-president and co-founder of Oxygène Investissement Ltée, a private company that positions itself as a business accelerator.

About Bernard Giguère

A graduate in business administration from UQAM, Bernard Giguère began his career in sales and business development of mass market products for several multinational companies (Nestlé, H.J. Heinz, Kellogg's), climbing the ranks to vice president of sales. He then started his own business, acquiring two businesses which he sold in 2012. During a stint at the SGF, he acquired expertise in imports and exports, developing the U.S. market and business financing.

For more information about the Anges Québec network, go to www.angesquebec.com

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