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FOR IMMEDIATE RELEASE

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**FLYWHEEL INVESTMENT CONFERENCE APPLICATIONS NOW OPEN -
OVER \$150,000 IN AWARDS**

WENATCHEE, WA – The annual Flywheel Investment Conference presented by Ogden Murphy Wallace and Microsoft is excited to announce the opening of applications for its highly anticipated 2024 investment competition.

The Flywheel Conference invites innovative early-stage companies from Washington State to participate in a unique opportunity to secure funding. Companies seeking angel investment are encouraged to apply for a chance to win investment awards starting at \$150,000. The Flywheel Conference is scheduled for April 17-19, in the vibrant heart of downtown Wenatchee, Washington.

To further support the growth of emerging businesses, the Flywheel Conference is also offering a \$50,000 relocation incentive for companies who are interested in moving to Chelan or Douglas counties, as well as a \$5,000 audience favorite cash prize.

Open to a diverse range of industries, the competition encourages Washington State-based companies to showcase their potential as they compete for funding. There is no fee to apply to compete at the Flywheel Conference. Participants who submit a complete application will be entitled to a 50% discount on conference tickets, along with acknowledgement for their participation, irrespective of the competition outcome. The top finalists selected to compete live for investment awards will receive free conference tickets, hotel stay, and complimentary tours. Applications are due February 16. To apply visit flywheelconference.com/apply.

Since its inception in 2018, the Flywheel Conference has offered over \$1.3 million in investment awards, catalyzing millions more in subsequent deals for participating founders. This event has continually evolved, cementing its status as a cornerstone for entrepreneurial and investor networking in Washington.



Each year, the Flywheel Angel Network establishes a new LLC to invest in the winners of the Flywheel Conference. The 2024 investment awards will be managed by the FLYWHEEL CONFERENCE 2024 FUND LLC, under the leadership of Jenny Rickel.

Public tickets for the 2024 Flywheel Conference are now available for purchase. To learn more about this must-attend event for entrepreneurs, investors, and professionals visit flywheelconference.com

About the Flywheel Investment Conference

The Annual Flywheel Investment Conference is organized by NCW Tech Alliance and hosted in partnership with the Flywheel Angel Network. Held in downtown Wenatchee, WA, the Flywheel Conference features an investment competition, educational speakers, and networking opportunities. The conference is a unique opportunity for investors, entrepreneurs, and professionals to come together to connect, learn, and develop resources for building companies. Past investment award winners include Cartogram (2018), Beta Hatch (2019), Agtools (2020), SyncFloor (2021), Iasis Molecular Sciences (2021), BrainSpace (2022), ZILA Works (2022), GemaTEG (2023), Gnara (2023), and Alphi (2023). More information at flywheelconference.com

About NCW Tech Alliance

Since 1999, NCW Tech Alliance has served as the region's tech alliance, championing growth and development in North Central Washington. As a 501(c)3, NCW Tech Alliance's mission is to bring together people and resources in technology, entrepreneurship, and STEM education. For more information visit www.ncwtech.org

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Photo for media use:

1. Group photo of award winners from the 2023 Flywheel Investment Conference featuring: GemaTEG, Gnara, Alphi, and Citizen Mint.